

STASH

INTRODUCTION &
PORTFOLIO

1. STASH

WE CREATE THE NEXT

Stash is a digital concept company with a beating heart for business development and a passion for brand design and user experience. We strive to understand what makes people tick and businesses run. To surpass expectations by pushing the limits on what a digital experience is and how business models can transform beyond the ordinary. Avant-garde, cutting edge and global. We look at impossibility as a challenge.

Instead of looking at concepts and solutions as single monolithic start-ups, we perceive them more like game companies look at their games, creating a constant stream of potential innovations, services and solutions.

Our team has created everything from new social media sites, food waste solutions, brands and corporate strategies to global music licensing softwares and pier to pier marketing solutions. We have successfully raised millions for our projects from investors, fundings and grants and our ideas have been awarded and used by hundreds of thousands of users from all around the globe.

We welcome you to contact us with your wildest ideas, needs or challenges.

**Avant-garde,
cutting edge
and global.**

2. WHY WE EXIST

ONLY THOSE WHO STAY CURIOUS THRIVE

Today's world is faster and more connected than ever before. Here intelligence overcomes wisdom, innovation finds knowledge and old solutions become problems to be solved in a new way.

We are curious about the world, about the people who live here and how they interact with each other and their environment. How their life is affected by services and solutions. How brands and products work and

contribute socially and individually. To understand the possibilities solutions have to offer and how services and society can be, and is transformed by innovations. An intuitive and natural experience, where the digital blends with the actual, to create new reality.

An idea is only the beginning. We create the next.

*Intelligence
overcomes
wisdom —
Innovation finds
knowledge.*

3. OUR WAY

TEAM WITH THE BUILDING BLOCKS OF SUCCESS


Building on the foundation that projects are only as successful as the teams building them we have partnered with the best people, companies and teams to ensure vision becomes reality. Building services and products is based on innovation and foresight, but also on tedious routines and meticulous attention to detail.

Our vast network of professionals from application development, to

videography and art is our core. A holistic puzzle, where only the best solutions can prevail.

PARTNERS:

Korpimedia Oy, Suomenlinnan studio, Balansia Films, Son Of A Punch, Matlock Visuals, Decotukos Oy, Icon Media, Lunchie, and many more.



*Projects are only
as successful
as the teams
building them.*

lunchie

MUSIC KICKUP®

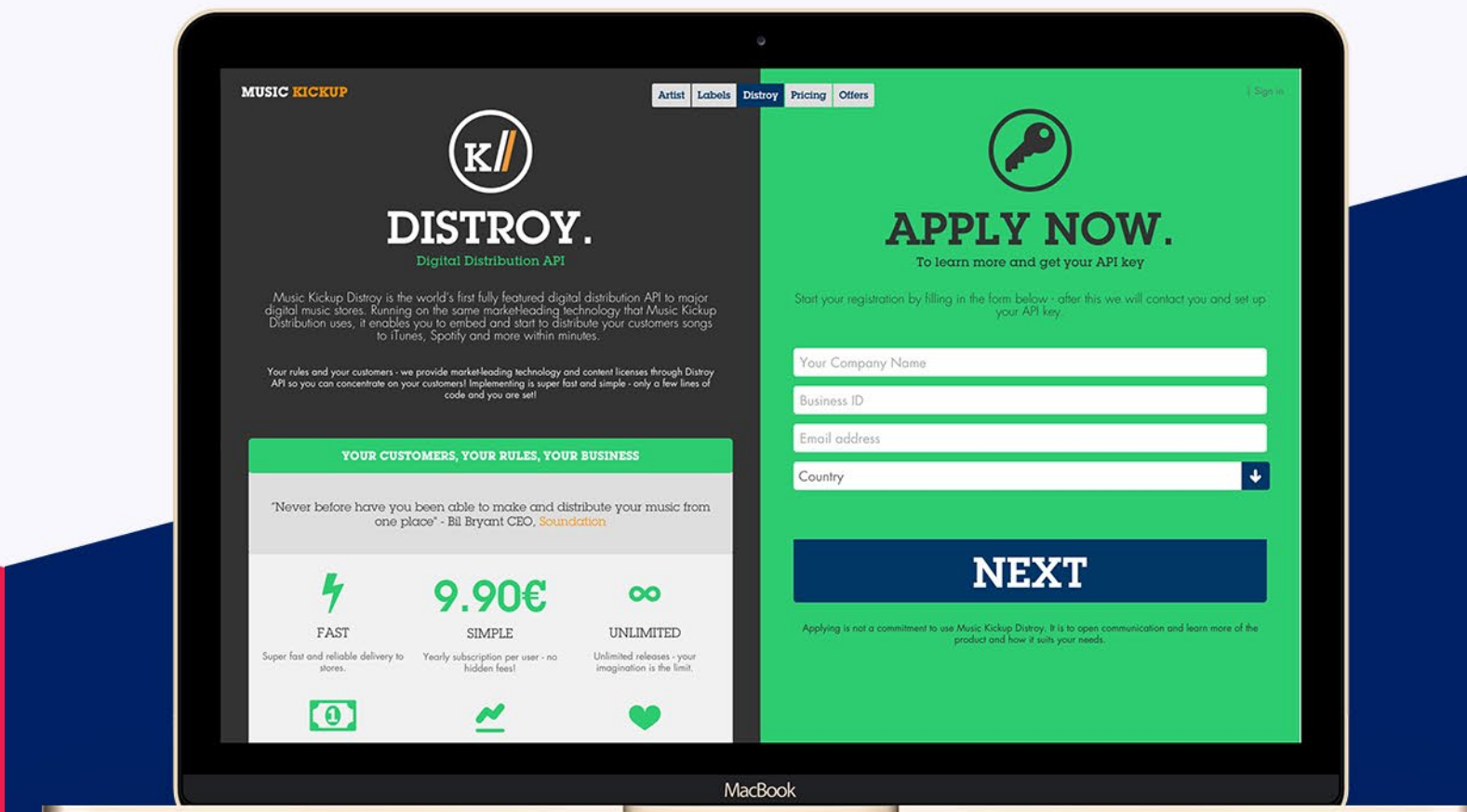
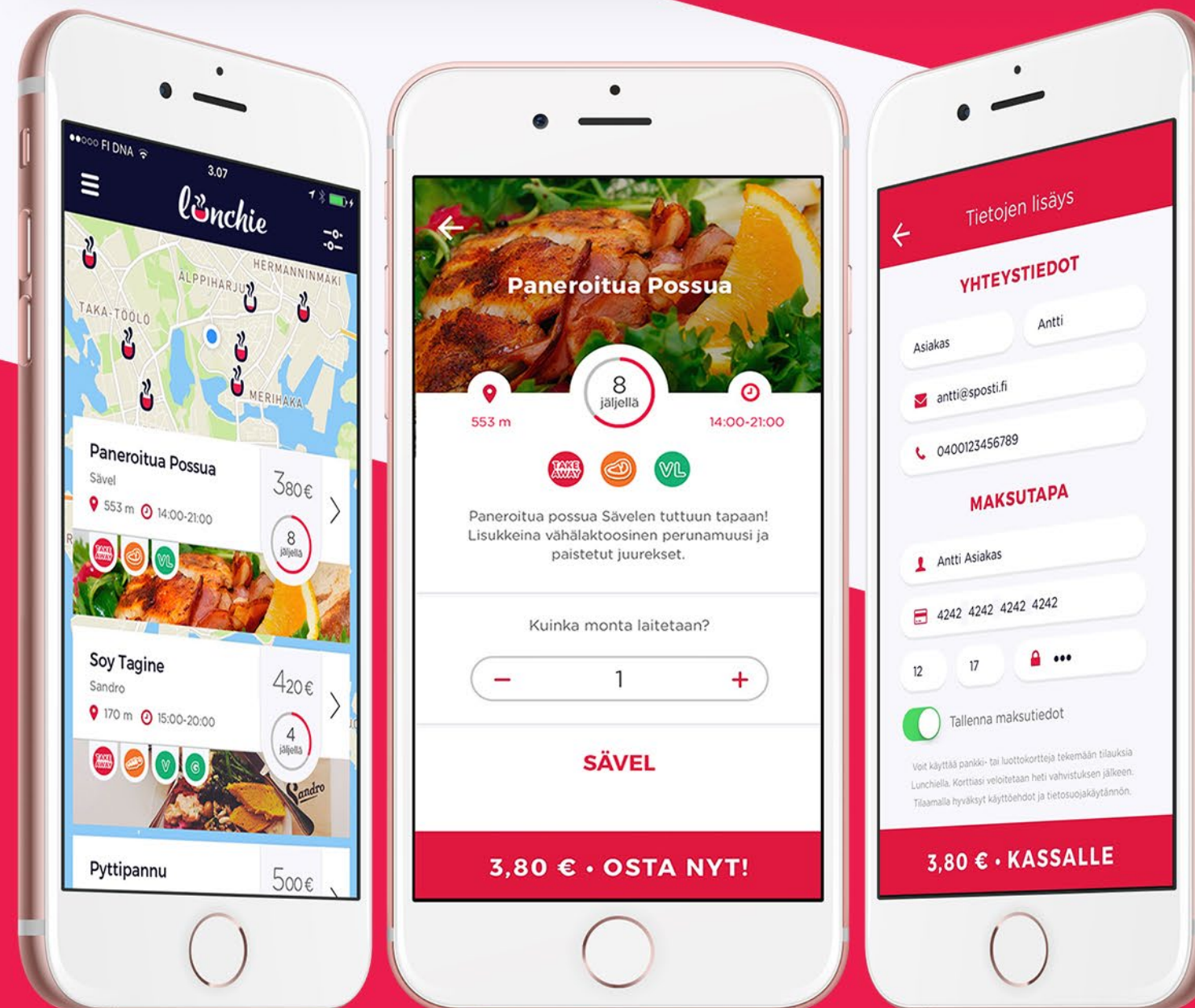
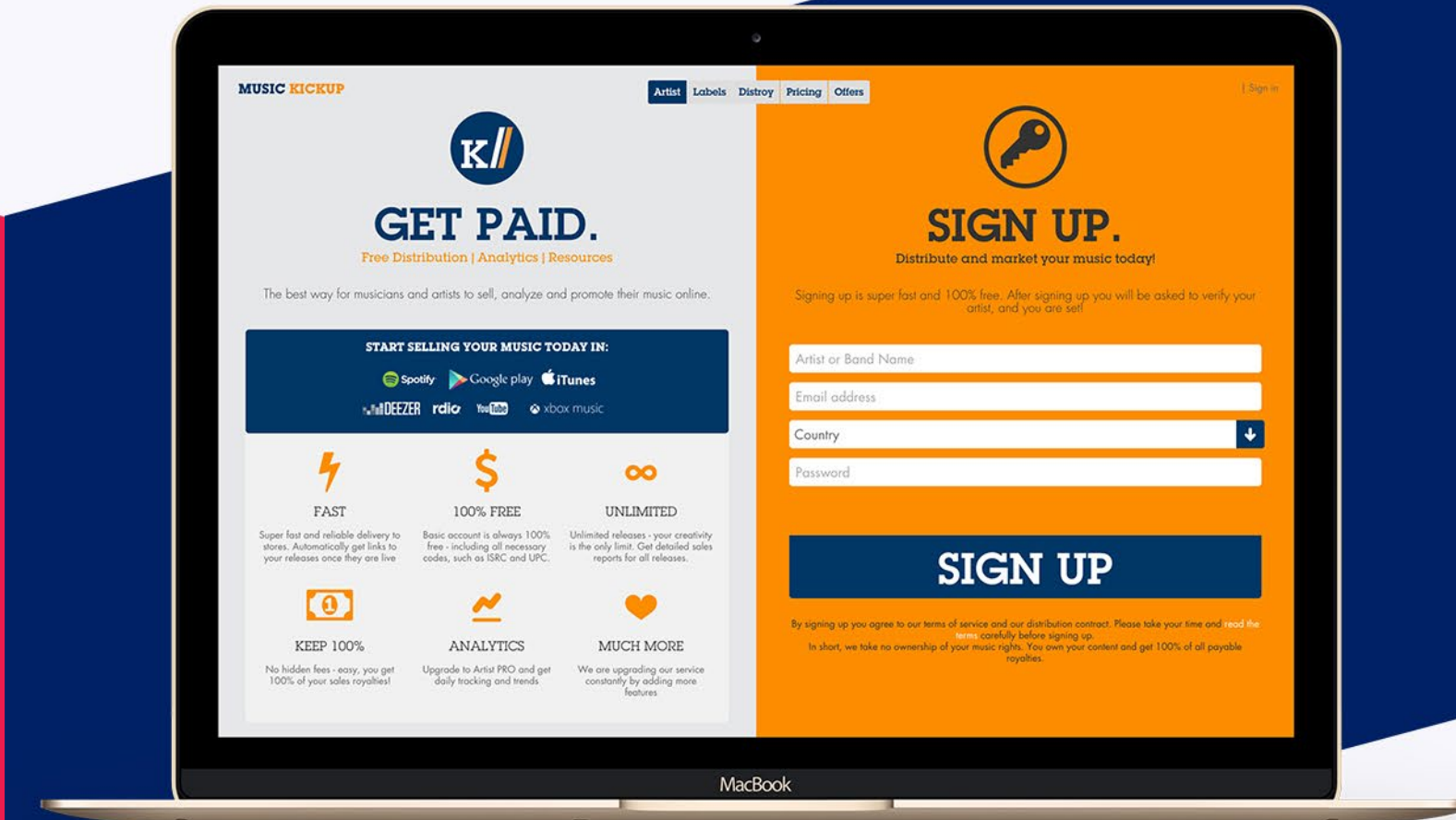
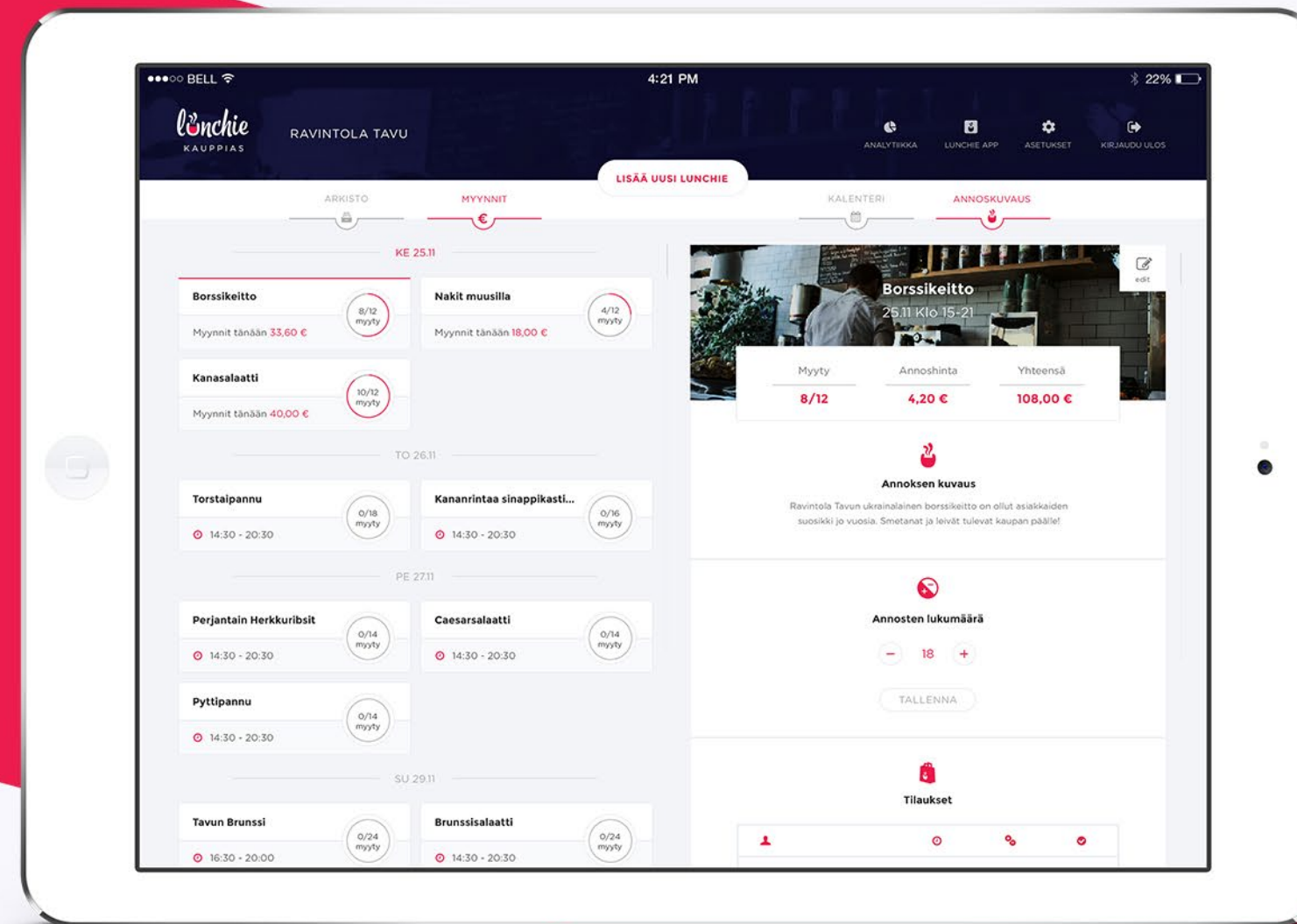
4. SHOWCASES

FROM THE FUTURE

Between members of Stash we have hundreds of projects under our belt. From revolutionary foodwaste solutions and industry first free digital music distribution, our team members have been an integral part in successfully designing, funding and launching award winning and global services such as "Lunchie" and "Music Kickup"

<https://lunchie.fi/en/>

<https://www.musickickup.com/>



RUN FOR IT!

HOOKIT

5. IN THE WORKS

CHANGE REQUIRES VISION

We look at ourselves more as a concept driven gaming company. Our design and product cycle is fast but demanding. We are constantly looking for the next great solution, from changing running social to how people can meet and find love.

No matter the product, we set our bar to the highest standards. Just doing is not enough. Change requires vision to say "no" and courage to find the right product to say "yes".



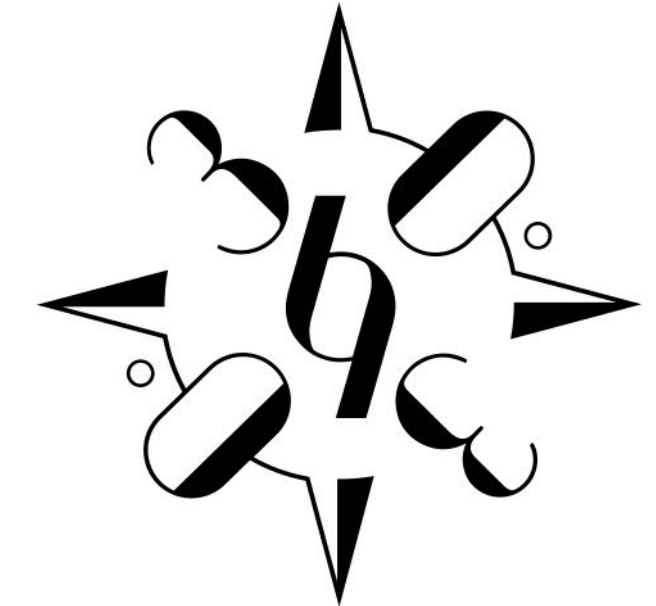
6. BRANDS

BRANDING IS OUR PASSION

A strive to create worlds means a passion for brands and communication. Our experience from huge global brands to local restaurants and everything in between, gives us an excellent vantage point to understand how brands are perceived, and what role do digital concepts and communication play in today's top design and branding.



NORDIQUE
VODKA



grovehack



STASH

PORTFOLIO

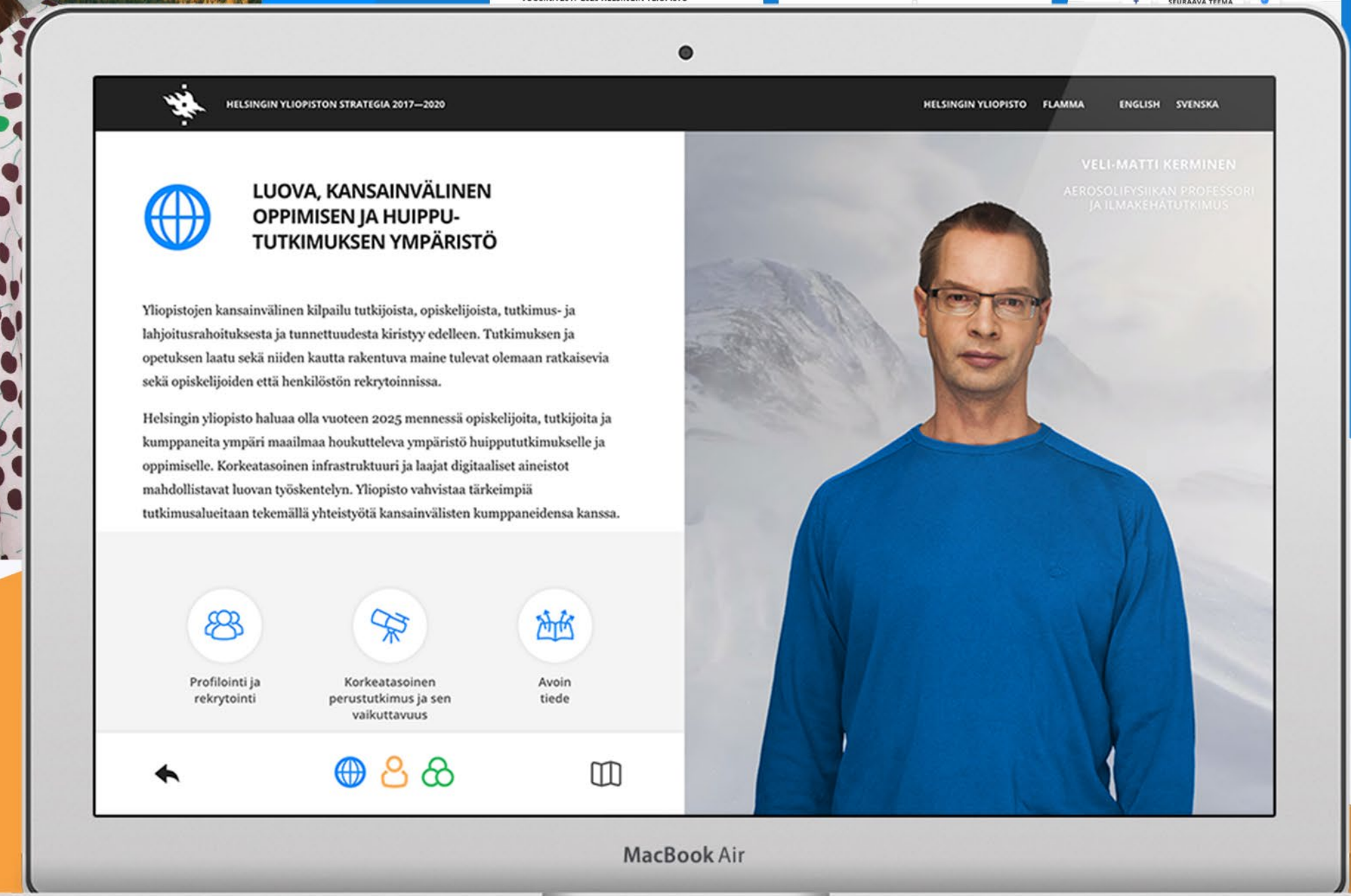
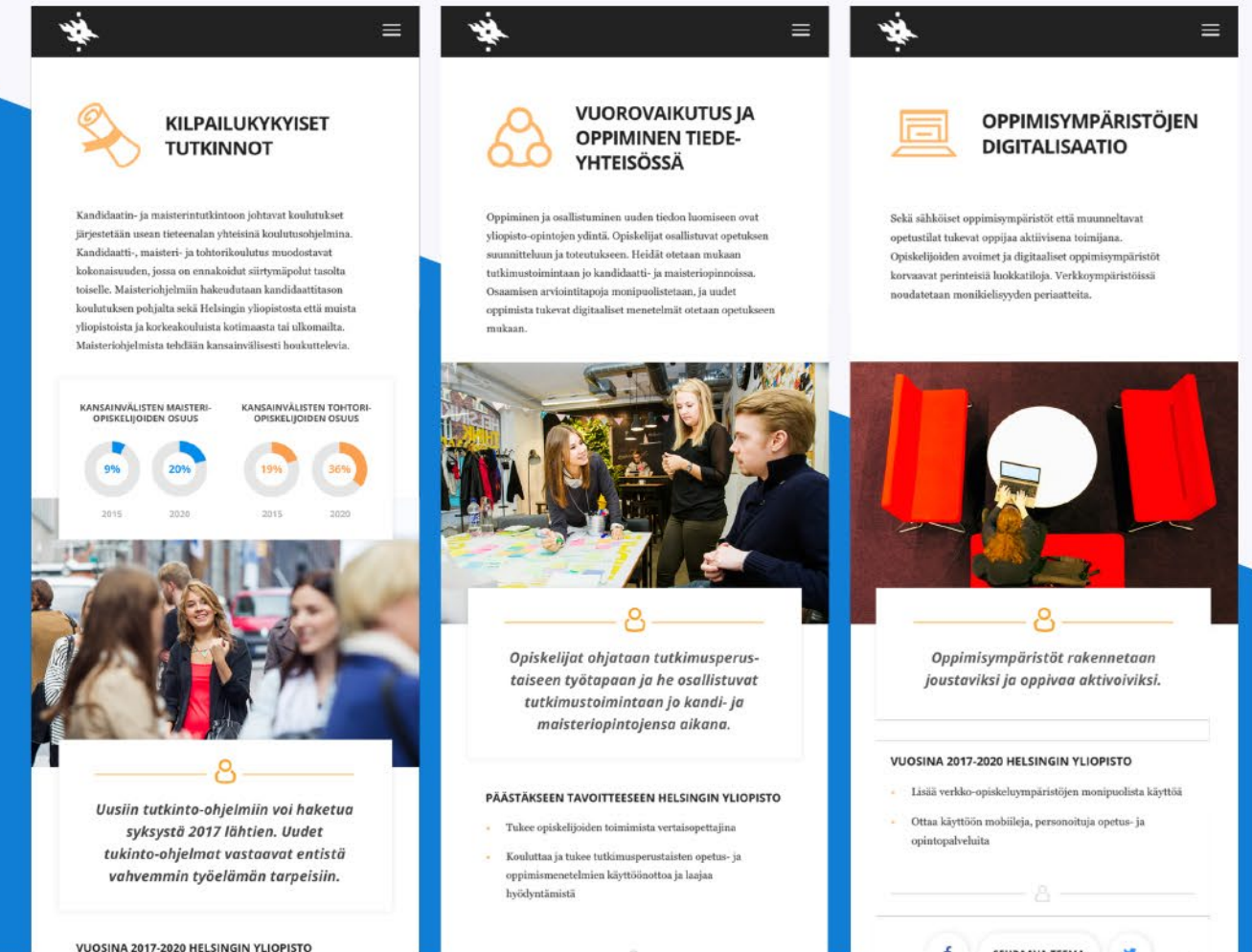
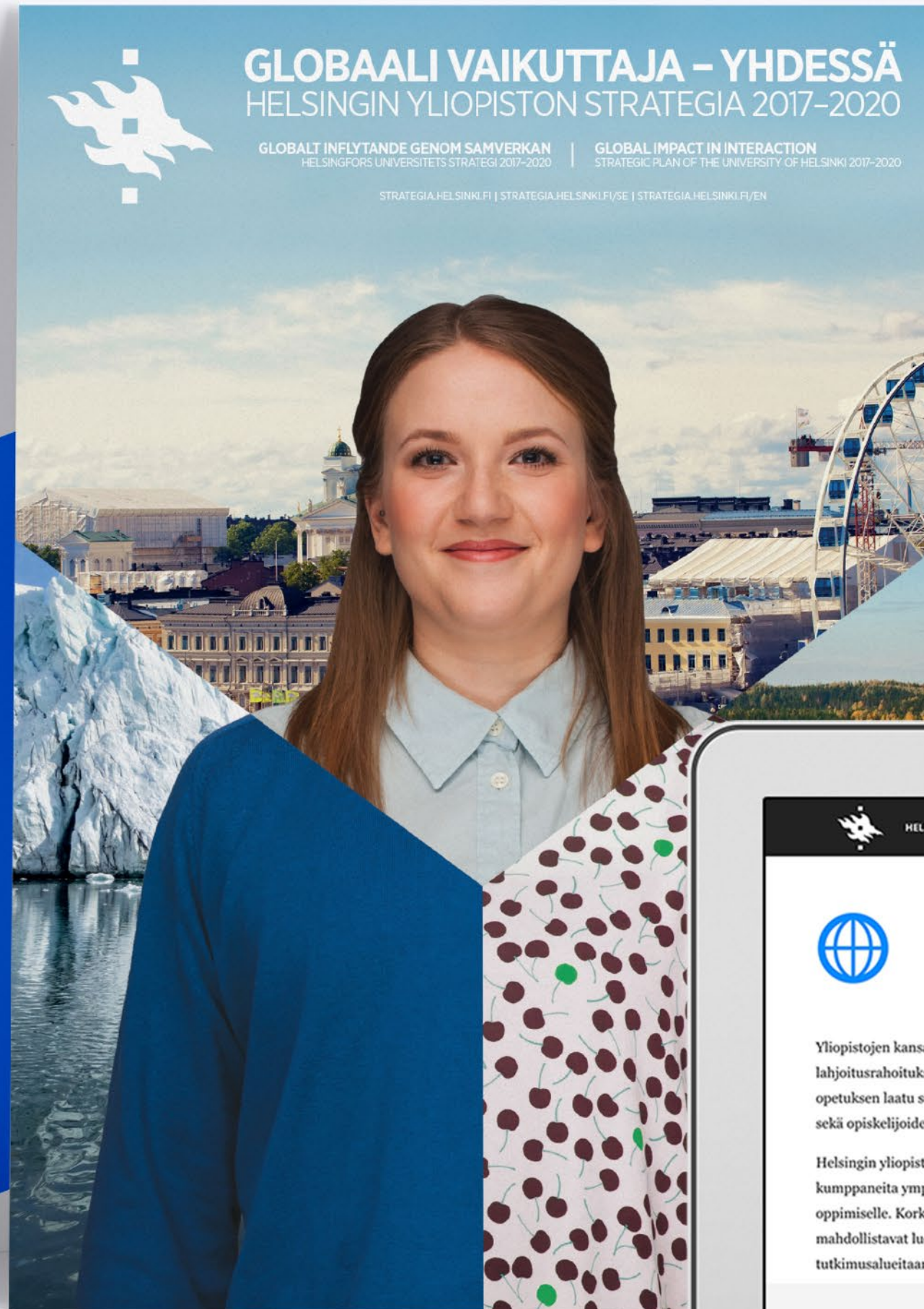
SELECTED CREATIVE WORKS

UNIVERSITY OF HELSINKI

VISUALIZING THE NEW STRATEGY: TOGETHER

In collaboration with the University Of Helsinki we created a concept of the visual identity, a variety of print materials and a website solution for visualizing the their strategy till year 2025.

We conducted multiple workshops with the strategic team of University of Helsinki and a photo session with the models chosen from university's staff, students and the famous climate change researcher Veli-Matti Kerminen, among other things.





KILPAILUKYKYISET TUTKINNOT

Kandidaatin- ja maisterintutkintoon johtavat koulutukset järjestetään usean tieteenalan yhteisinä koulutusohjelmina. Kandidaatti-, maisteri- ja tohtorikoulutus muodostavat kokonaisuuden, jossa on ennakoitua siirtymäpolut tasolta toiselle. Maisteriohjelmiin hakeudutaan kandidaattitason koulutuksen pohjalta sekä Helsingin yliopistosta että muista yliopistoista ja korkeakouluista kotimaasta tai ulkomailta. Maisteriohjelmista tehdään kansainvälisesti houkuttelevia.

VUOSINA 2017—2020 HELSINGIN YLIOPISTO

- yhdenmukaistaa koulutusohjelmien opetussuunnitelmat
- ottaa työelämän aktiivisesti mukaan koulutusohjelmiin
- sisällyttää yritys- ja yrittäjyyskoulutusta kaikkien alojen koulutustarjontaan ja
- tohtorikoulutuksen haku- ja valintaprosessit yhdenmukaistetaan.



KANSAINVÄLISTEN MAISTERI-
OPISKELIJOIDEN OSUUS



KANSAINVÄLISTEN TOHTORI-
OPISKELIJOIDEN OSUUS



*Uusiin, entistä paremmin työelämän tarpeisiin vastaaviin
tutkinto-ohjelmiin voi hakeutua syksystä 2017 lähtien.*



PIZZERIA VIA TRIBUNALI

BRANDING THE FIRST NAPOLETAN PIZZERIA IN HELSINKI

The infamous Son Of A Punch -crew approached us with the task to brand their newest endeavour - The first REAL napoletan pizzeria in the heart of Helsinki.

Project included everything from logo design, creation of a custom typeface for the client to website layout design and its development.

Project was extremely succesful, pizzeria was packed full for the first couple of months and achieved it's goal of receiving the first ever Vera Pizza Napoletana certificate in Finland.



REAL NAPLES PIZZERIA IN THE HEART OF HELSINKI

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OUR STORY

PIZZERIA
VIA TRIBUNALI

STORY

MENU

GALLERY

SOFIANKATU 35, HELSINKI

MON-TUE	11-22
WED-FRI	11-00
SAT	12-00
SUN	12-20

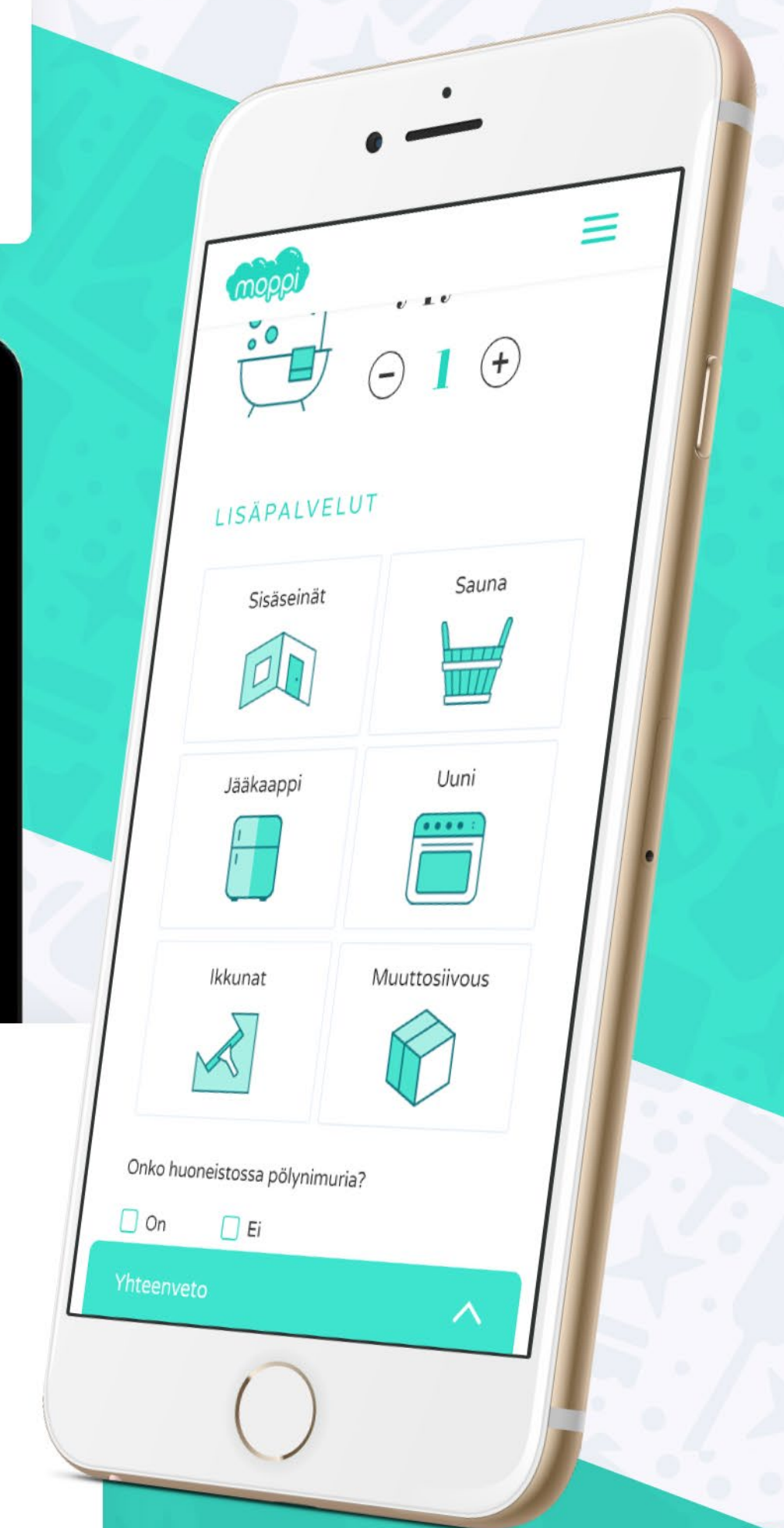
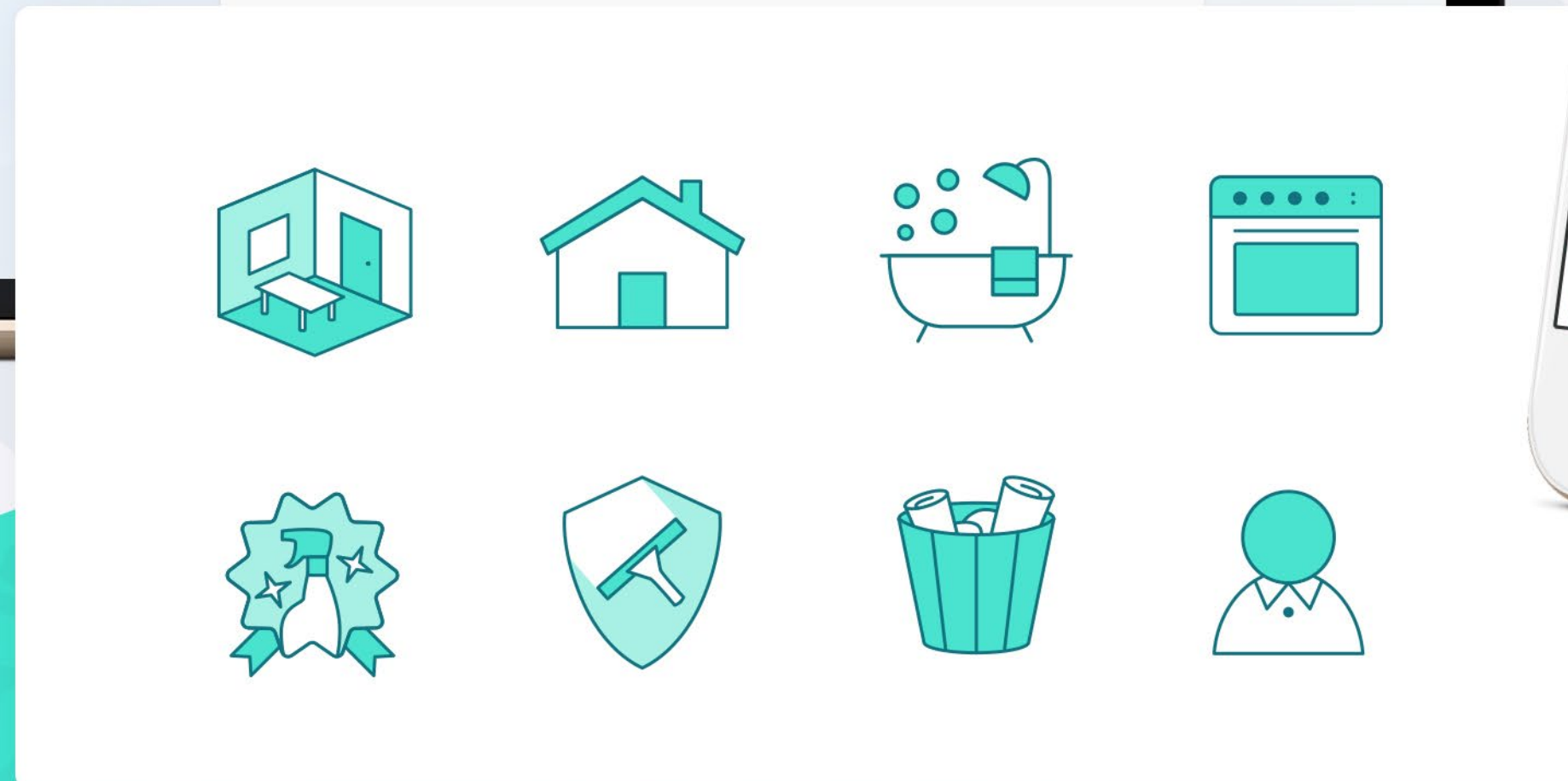
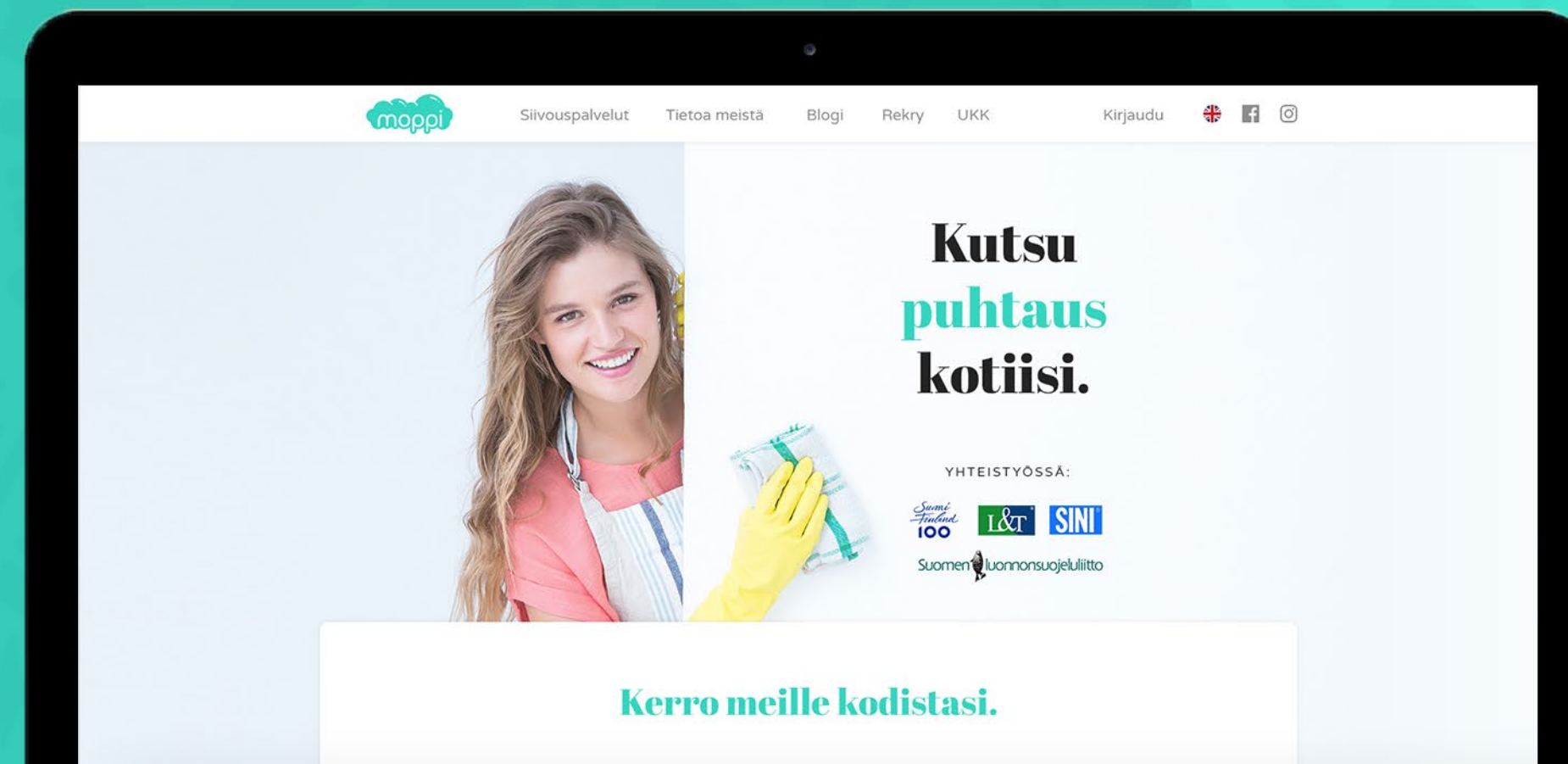


MOPPI

RE-BRANDING THE CLEANING START-UP

A brand new cleaning service Moppi.com asked us to help them out with the service design of their businesses main marketing tool: The website. At the same time with the massive website update they wanted to also update their brand image.

We created the brand materials as well as the website layouts, infographics, icons and guidelines for their use.





Hinnasto

Siivouspalvelut

Tietoa meistä

Blogi



Suomi
100

L&T

SINI

Suomen Luonnonsuojeluliitto

Kerro meille kodistasi.



Huoneet

− 2 +



Kylpyhuoneet

− 1 +



Postinumerosi

00150

[Katso kotisiivouksesi hinta](#)

Puhtauden ammattilaiset käytössäsi.

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aliquam queraat voluptatem.



NORDIQUE VODKA

PRODUCT DESIGN FOR THE FIRST ROSE VODKA

Nordique Vodka is our own brand that we created in collaboration with the award winning snowboard professional Niki Korpela and the infamous Son Of A Punch creative bartending agency.

We set the goal on creating a brand new, rose-based vodka recipe and it's image to fill in the gap in today's vodka market. Nordique Vodka will be the first clear rose based vodka in the world.

Nordique Vodka combines the vision of pure Nordic scenery that holds within the delicate French rose flower: The union of these elements gives Nordique Vodka its distinguished characteristics, making it unique in the world of premium spirits.



GROOVEHACK

CREATING A SOCIAL MEDIA FOR DJ'S

Our first international client Andrea Ur-sini wanted to create a new, myspace-like, social media for the DJ scene of London. His idea was to publish curated list of DJ sets that include complete tracklist of songs played, comprehensive DJ profiles and also venue profiles.

We created the brand and the web platform of Groovehack from the ground up, designing it's service as well as it's image. The code back-end and front-end was created entirely in-house with our own team.

Groovehack got more than seven thousand likes on the Facebook on its first months and was widely used all over Europe.

groovehack



STASH

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